



Dublin City  
Enterprise Board

Bord Fiontar  
Baile Atha Cliath



## Dublin City Enterprise News - September 2009

To read more about each article just click on the title...

### Latest News from Dublin City Enterprise Board

#### [Start Your Own Business - Ilac Library](#)

This free course runs in the Central Library, Ilac Centre in association with Dublin City Enterprise Board.

#### [Innovation Workshop for Innovation Dublin Week](#)

This workshop is not only about recognising good and bad ideas but where to get the ideas from, including idea protection (intellectual property), patent searches,

#### [Business Ideas Generation Workshop - 17 October](#)

Do you have a business idea and yet are unsure whether or not it will work? Would you like to be your own boss but you cannot come up with a business idea?

#### [Unemployed and Thinking of Starting a Business?](#)

On Wednesday 14th October, Dublin City Enterprise Board will host an open coffee morning to explain what supports are available to start up businesses and answer your personal queries.

#### [Susan Spences's Ten Tips](#)

Top tips from Susan Spence, Group Director, Softco through in their lifecycle: Survival stage, sustainable stage and expansion stage.

#### [The Keys to Better Negotiation Skills](#)

Startup entrepreneurs are not always the best negotiators. They step into the shoes of a business owner for the first time and find — to their surprise — that nearly everything involves negotiation of some kind, and they may not always have those negotiation techniques down.

#### [Introduction to Computerised Accounts](#)

Whether you're trying to grow your business or help ensure its continued success, spending time on accounting tasks is not the best use of your time.

#### [Creative Industries: Your Time Has Come...](#)

CreativeD is a network-based business support programme designed for the creative industries.

#### [Seedcorn Start-Up Competition](#)

It's that time of year again where start-ups all over the island are busy tweaking their business plans for the Seedcorn competition.

#### [Re-Assess Your Business - Tools to Help You Through the Recession](#)

Understand how to analyse some of the key processes of your business along with its internal & external business environments,

#### [Live Interviews with Successful Entrepreneurs](#)

A series of free lunchtime talks. DIT Hothouse in conjunction with Dublin City Enterprise Board (DCEB) are proud to present the 2009 series of live interviews Be Inspired. Be an entrepreneur.

#### [Free Download - Late Payment in Commercial Transactions Calculator](#)

In the current economic environment, late payment is becoming more and more of an issue for business.

#### [New Export Group & Where to Get Free Export Advise](#)

Are you currently exporting or want to get international business contacts?

## Get "Up & Connected" with Social Media

Find out how your business can get to grips with Social Media through an interactive half-day workshop

### LINK! Start-up Business Network - September Event

PR for entrepreneurs

Telling your story and putting your business in the spotlight

Presented by: Rob Hartnett - Hartnett McClure PR

### Capture Your Ideas, Write Them Down

When you focus on achieving your Big Audacious Aim you will be amazed at how ideas come out of the woodwork. Your mind will start racing and you will have lots of wonderful ideas. Write them down. At once. [www.shoeisms.com](http://www.shoeisms.com)

### Business Plans For SMEs

Business plans are prepared for a variety of reasons including obtaining finance from investors and bankers or providing a plan for strategic and corporate development.

#### **Forthcoming Training Courses & Events**

Tuesday, October 20, 2009	<a href="#"><u>CreativeD EVENT - 'Capitalize on Your Creativity' - Free for Members Non-Members €40</u></a>
Tuesday, October 20, 2009	<a href="#"><u>CreativeD - 'Networking to Develop Creative Businesses in Dublin' -</u></a>
Wednesday, September 23, 2009	<a href="#"><u>Personal Effectiveness - Mastering Priorities and Time Management</u></a>
Wednesday, September 23, 2009	<a href="#"><u>Credit control/Debt Collection</u></a>
Friday, September 25, 2009	<a href="#"><u>Networking opportunity for Irish Technology Companies to meet with Brazilian Healthcare providers</u></a>

Feedback and comments are welcome. Please email Eibhlin Curley [ecurley@dceb.ie](mailto:ecurley@dceb.ie)

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